

Mapping Media to the Common Core

2 Semester Credits ~ Spring 2013

Instructor:

Wesley Fryer, Ph.D.
Executive Director, Story Chasers Inc.
Phone: 405-562-6175
E-mail: wesfryer@gmail.com
Instructor of Record: Diane Woodard

Technical Support:

Videoconferencing
Moodle support: Diane Woodard- [on-line](#)

Location:

URL (web address): <http://wmcspd.org/moodle/>
Class Times: 30 total hours of contact time. Synchronous/Face to Face over videoconferencing – 7 hours: March 7, March 14, March 28, April 11, April 25, May 9, & May 23. Assigned reading & videos prior to each class meeting: 12 hours (1.5 hours per session x 6 sessions following our introductory meeting.) 11 hours on the Moodle, asynchronous learning, participating in online discussions and creating assigned media products for each week. All projects and class assignments are due June 7, 2013. (See Attached Schedule)

Course Overview:

This course highlights six different multimedia products students can create, with teacher supervision and facilitation, to demonstrate mastery of concepts as well as skills included in the Common Core State Standards. (CCSS) These media options can be developmentally customized for students across K-12 grade levels and different content areas. Participants will learn how multimedia knowledge products can provide differentiation and customization to meet individual student learning needs, while also addressing digital literacy skills required by the National Educational Technology Standards for Students (NETS-S).

As 21st century educators, we should to provide opportunities for students to demonstrate mastery and understanding of the curriculum not only with text but also with images, audio, and video. In this course Dr. Wesley Fryer will invite and inspire you to become a better multimedia communicator and a pioneer with digital media. You will learn how to “expand the map” of DIFFERENTIATED assessment options in your classroom to include student products like interactive digital writing, narrated art, radio shows, 5 photo stories, narrated slideshows/screencasts, and puppet videos. You will learn practical ways to overcome the anxiety and fear which often accompanies technology integration proposals by creating personal media products. You will learn how to enhance your digital resume as a professional educator with examples of your own media creations as well as students projects you facilitate. Links to student media examples as well as project storyboards/tools are available on maps.playingwithmedia.com.

This course is designed specifically to meet the needs and interests of these groups:

Technology Coordinators: Technology coordinators who are interested in providing resources and professional development to the staff in their districts.

Educators: Those who are interested in differentiating the curriculum, customizing assessment methods to meet individual student learning needs, and technology integration as a way of preparing their students to become successful digital citizens.

Administrators: Administrators who are interested in sharing essential skills with staff and students in a collaborative learning environment.

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Course Materials:

Moodle: <http://wmcspd.org/moodle/>

Mapping Media to the Common Core resource site: <http://maps.playingwithmedia.com>

Course Text: "Mapping Media to the Common Core" by Wesley Fryer (2013)

Learning Outcomes:

Following the Course, students will:

1. Understand the characteristics, requirements, and benefits of six differentiated multimedia assessment options for students (interactive digital writing, narrated art, radio shows, 5 photo stories, narrated slideshows/screencasts, and puppet videos)
2. Demonstrate proficiency creating six multimedia digital knowledge products and adding them to a professional digital portfolio
3. Understand best practices for effective blended learning using synchronous videos (videoconferencing), asynchronous videos, and other web-based resources
4. Apply project-based learning strategies with facilitating student-created digital media products using interactive digital writing, narrated art, radio shows, 5 photo stories, narrated slideshows/screencasts, and puppet videos

Course Activities & Timeline:

See Attached Schedule

- Participate in the face to face / synchronous videoconference sessions
- Watch assigned videos and complete assigned eBook readings
- Complete assigned projects for each of the six multimedia products / assessment options highlighted in the course
- Graduate Credit: Participate in the "Digital Media Learning Walk" activity during the August 2013 Blackfoot Educational Technology Conference

30 Hours

Participate in 7 videoconference sessions and 12 hours of assigned video/eReading preparation in advance of classes. 11 hours of forum discussions, chats and activities designed to assist participants in developing and facilitating classroom projects using media.

Assessment:

Assessment for those taking the class for credit will be on a **pass/fail basis**. You must have the **minimum hours and all activities completed** in order to receive a passing grade for the course. Attendees will be **required to participate in all activities and discussions** following these activities. You will be required to complete **projects** using the **guidelines and checklist**. Those taking the course for **graduate credit** must also in the "Digital Media Learning Walk" activity during the August 2013 Blackfoot Educational Technology Conference. All assignments are due by **midnight on date noted on the attached schedule**, submitted electronically—on the Moodle. The report generated by the Moodle software will be the tool used to log student participation and project submission.

Expectations:	<p>Course Instructor</p> <ul style="list-style-type: none"> -Twitter response within 24 hours -Support response within 48 hours -Moderate the on-line discussions and provide assistance when needed -Provide resources surrounding best practices as they apply to creating multimedia resources. -Serve as a resource for the use of Blackboard/Collaborate and Moodle. 	<p>Course Participants</p> <ul style="list-style-type: none"> -Participate in the Videoconferencing Sessions -Participate in Moodle activities -Complete all projects associated with the face to face and On-line sessions -Share best practices with course participants -Complete the assigned projects as described above for the Undergraduate or Graduate coursework
Credit Options:	<p><u>2 Credit - Undergraduate</u></p> <ul style="list-style-type: none"> -7 Hours F2F Videoconference Sessions -12 hours – Video/eBook watching/reading and course preparation -11 hours Moodle Projects using the guidelines and checklists 	<p><u>2 Credit -Graduate</u></p> <ul style="list-style-type: none"> -7 Hours F2F Videoconference Sessions -12 hours – Video/eBook watching/reading and course preparation -11 hours Moodle Projects using the guidelines and checklists - Participation in the “Digital Media Learning Walk” activity during the August 2013 Blackfoot Educational Technology Conference
Renewal Units:	<p style="text-align: center;"><u>Renewal Units</u></p> <p style="text-align: center;">-30 hours face to face and On-line Sessions</p>	
Graduate Credit:	<p>For Graduate Students: Graduate students will be required to participate in the “Digital Media Learning Walk” activity during the August 2013 Blackfoot Educational Technology Conference.</p>	

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Session	Date(s)	Time
Introduction	3/7/2013	4:30 – 5:30 pm MST
Interactive Writing	3/14/2013	4:30 – 5:30 pm MST
Narrated Art	3/28/2013	4:30 – 5:30 pm MST
Radio Show	4/11/2013	4:30 – 5:30 pm MST
Narrated Slideshows/Screencasts	5/9/2013	4:30 – 5:30 pm MST
Visual Notetaking	5/23/2013	4:30 – 5:30 pm MST